

# BIDA 2024

April 06-07, 2024



RV Institute of Management®



Organized by  
RV Institute of Management (RVIM), Bangalore

Technically Sponsored by  
Soft Computing Research Society

## International Conference on Business Intelligence and Data Analytics

RV Institute of Management (RVIM), India is going to organize the International Conference on Business Intelligence and Data Analytics (BIDA 2024) during April 06-07, 2024. The conference is technically sponsored by the Soft Computing Research Society. The after-conference proceeding of the BIDA 2024 will be published in Scopus indexed Springer Book Series "Smart Innovation, Systems and Technologies".

**Conference Overview:** The role of analytics in solving business problems has increased manifold in recent years. Business Intelligence and Data Analytics Technologies have become a competitive strategy for many companies. Against this backdrop, RVIM has decided to convene a research conference that will deliberate, discuss and investigate the specific prerequisites for a brighter and promising future of business and larger society, focusing on technology and its applications in business. This conference is an apt platform to understand applications of Analytics and Business Intelligence in various disciplines of management and how they are being used for solving domain and sector specific problems. We invite academic and corporate professionals to present their research in the Business Intelligence and Data Analytics domain on real-life problem/data. The conference paper should necessarily be on the sub themes and related areas.

**About SCRS:** To promote research in soft computing and allied areas, Soft Computing Research Society (SCRS) is established in 2013 with its headquarter in Delhi, India. Soft Computing Research Society is a non-profit, scientific swarm of the institutions / labs / researchers / scientists / academicians / research scholars / students / industry R & D persons interested in soft computing.

**About RVIM:** A unique B-School that carries the flag of the Rashtreeya Vidyalaya (RV) Group of institutions academic excellence, R.V Institute of Management (RVIM) was founded in the year 1999. It is one of 27 leading educational institutions of national and international repute that are managed by the Restreeya Sikshana Samithi Trust (RSST), which is spearheading the cause of education in various fields since 1940. RVIM is an autonomous institution for excellence is approved by the ALL India Council for Technical Education (AICTE) New Delhi, Affiliated to Bengaluru City University, and Recognized by Govt. of Karnataka. It is located in a state-of-the-art campus in Jayanagar, a beautiful and centrally-located suburb of the city of Bengaluru, India.

RVIM offers a two-year full-time Autonomous Master of Business Administration (MBA) program (affiliated to BCU), and also offers many value addition programs in the specialized areas of Banking & Insurance, Entrepreneurship, Finance, Healthcare, Human Resources, Marketing, Business Analytics, Operations and Supply Chain Management. RVIM also has long-term international research collaborations and has robust industry and institutional linkages. In 2019, RVIM was accredited by the National Accreditation and Assessment Council (NAAC) with an "A+" grade and in June 2020, RVIM was awarded with the QU-I-GAUGE e-Lead Certification. This prestigious certificate has been awarded to RVIM for being digitally prepared and for its robust digital ecosystem for virtually imparting quality education to the students. In addition to curricular activities, the focus at RVIM is to prepare students for life and to cater to the needs of Business 4.0 and Industry 4.0. Apart from regular interactions with highly experienced faculty members, the students of RVIM also benefit from 100 percent placement support and the opportunity to acquire specialized skill-sets in analytics, cognitive flexibility, creativity and negotiation, critical thinking, decision making, negotiation and people management. Recently RVIM is awarded with "Diamond" subject rating by QS I-GAUGE.



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### Venue

RV Institute of Management, CA 17, 36th Cross, 26th main 4th T block, Jayanagar, Bangalore - 560041

## Call for Papers

The authors are invited to submit full-length research papers (Minimum 10 and Maximum 12 pages in Springer's conference template). The papers will be peer-reviewed, and only the accepted and registered papers will be considered for presentation during the conference and publication in the proceedings. At least one of the authors of an accepted paper must register for the conference and present the paper through an online/offline mode. All manuscripts should be prepared in the Springer's conference template.

The authors are advised to take care of the technical language used in the manuscript and refrain from using words prohibited at national and international levels. The paper must contain an abstract, literature review, methodology, experimental work, result analysis, and conclusion.

All submissions need to be submitted through the CMT using the link : <https://cmt3.research.microsoft.com/BIDA2024>

### The topics covered (but are not limited to) in the conference are as follows:

**Business Intelligence:** Decision Support Systems, Data Warehousing and Data Mining, Big Data Analytics, Predictive and Prescriptive Analytics, Machine Learning for Business Applications, Real-time Analytics and Stream Processing, Business Process Intelligence, Social Media Analytics, Data Governance and Quality, Ethical and Privacy Issues in BI and Data Analytics, Industry Applications of BI and Data Analytics

**Data Science:** Data pre-processing, Data clustering, Classification, Regression, Pattern recognition, Visualization, Time series forecasting, Optimization, Data Mining Techniques, Big Data Analytics, Self Organizing Maps, Multi-Criteria Decision Making, Text Analytics, Dynamic Pricing & Revenue Management, Multinomial Regression, Text Mining, Fraud Analytics, Panel Data, Web Analytics, Recommender Systems, Bagging/Boosting, Healthcare Analytics, Retail Analytics, Bayesian Regression, Internet of Things, Reinforcement Learning Algorithms, Big Data Technologies, Sentiment Analysis, CHAID, Machine Learning techniques, Fuzzy Neural Networks, Deep Neural Networks.

## Registration Details

For more Detail please visit [BIDA 2024 Registration page](#)

Author Category	Online Attendance		In-person Attendance	
	Registration(Authors from India)	Registration(Authors from outside India)	Registration(Authors from India)	Registration(Authors from outside India)
Regular Author	9000 INR + 18% GST	250 USD	12000 INR + 18% GST	280 USD
SCRS/RVIM Members	7000 INR+ 18% GST	220 USD	10000 INR+ 18% GST	250 USD
SBS Proceedings	6000 INR + 18% GST	150 USD	9000 INR + 18% GST	200 USD
SBS Proceedings (SCRS/RVIM Members)	5000 INR+ 18% GST	130 USD	8000 INR+ 18% GST	180 USD
Listener (Non-Author/Co-Author/ General Participants)	1500 INR+ 18% GST	50 USD	4500 INR+ 18% GST	100 USD
Listener (SCRS/RVIM Members) (Non-Author/Co-Author/ General Participants)	1000 INR+ 18% GST	Not Applicable	4000 INR+ 18% GST	Not Applicable

Note:

- Above 12 pages in the given Springer Format, there will be extra page charges (INR 500 per page for Indian Authors and USD 10 per page for outside India Authors).
- In order to register in the SCRS member category (subsidized registration fees), you can first become a member at <https://www.scrs.in/register> and then register for the conference.
- Registration fee for the conference includes online conference proceedings, presentation during the conference, attendance to all the sessions, and keynote talks. A single presentation certificate will be awarded per registration. In the event that a co-author also desires a certificate, they must register under the listener category.
- Refund and Cancellation Policy: A candidate once registered and paid the registration fee is not allowed to cancel the registration. The registration fee for the conference once paid is not refundable.
- The registration process is managed by [Conference Services](#).



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**Submission Deadline**

27 January, 2024

**Notification of Acceptance**

March 07, 2024

**Conference Date**

April 06-07, 2024

